

# LIVIO PORTERA



Professional with extensive experience in business management and business strategy development for ILPRA SPA. He started his career in 1998 as Area Manager at ILPRA Spa, consistently demonstrating exceptional leadership and strategic vision. Over the years, he has held key roles within the company, including ILPRA System UK Branch Director in 2005 and ILPRA Hong Kong Director in 2014, successfully expanding the company's operations into different regions. In 2019, he was appointed as a Board Member with responsibility for the commercial direction of the Overseas Group, assuming responsibility for developing and implementing global strategies for ILPRA SPA. In 2023, he successfully led the expansion of the company's operations as Director ILPRA Saudi Arabia and currently serves as Director ILPRA Korea from 2024. With solid international experience and proven leadership skills, he is a reliable and results-oriented professional, capable of guiding ILPRA to success in an increasingly competitive global environment.

## PROFESSIONAL EXPERIENCE

### **ILPRA Korea Director**

*ILPRA SPA since 2024*

### **ILPRA Saudi Arabia Director**

*ILPRA SPA dal 2023*

### **Member of the Board of Directors with responsibility for Commercial**

### **Management Foreign Group**

*ILPRA SPA, since 2019*

### **ILPRA Middle East Director**

*ILPRA SPA dal 2016*

### **Direttore ILPRA Hong Kong**

*ILPRA Spa, since 2014*

### **ILPRA System UK Director**

*ILPRA Spa, dal 2005*

### **Area Manager**

*ILPRA Spa, since 1998*

## EDUCATION

### **Istituto Tecnico Commerciale Luigi Casale**

*1990*

Accounting Diploma